



MEDIA RELEASE

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OPERATOR PROGRAMME OPENS SELF EMPLOYMENT OPPORTUNITY

After six years' of success in supplying soda blasting equipment to many commercial and industrial enterprises, Sodablast Australia has launched its Accredited Operator Programme (AOP).

"The Programme is designed to provide accredited operators who meet the Sodablast selection criteria with the opportunity to manage their own surface remediation, restoration and preparation business based on the proven efficacy of the Sodablast system. As part of the Programme, we also provide a comprehensive support platform", said Kevin Berridge of Sodablast.

"Financial estimates based on the last six years' experience indicate an annual return on investment of 77 percent for a single operator and up to 96 percent for a two operator package", he said.

Deep Understanding of Market Needs

"Our long experience across diverse markets and a broad range of restoration projects has enabled us to identify and understand market needs, financial dynamics and other elements needed for a successful independent Sodablast operator".

"Accredited operators who fulfil our requirements will receive full training on their own new equipment, internet and print advertising, telemarketing and ongoing telephone support. They also receive the backing of the original manufacturers who are still the only company in the world that offers a lifetime guarantee on their pressure pots".

"The equipment package includes a choice of a Sodablast Pro-Mobile SBHV 150 Single Blaster or SBHV 200 Triple Blaster, a new turbo diesel utility vehicle, protective equipment and initial supplies of sodium bicarbonate blast media."

Proven System

"Sodablast is fast, safe and effective at removing stubborn layers of paint and grease from virtually any surface. The process also removes mould and mildew, cleans and decontaminates food preparation areas, restores the surface of monuments and streetscape objects and remediates and neutralises odours associated with fire and flood."

"With Sodablast equipment, the operator can adjust the pressure and ratio of blast material, to remove paint from virtually any structural material without causing any defects. In addition, the passivation effect of sodium bicarbonate allows a treated vehicle to be left for days or sometimes weeks before it is painted, without the risk of rust forming"

"Sodablast uses an easy to operate, reliable and proven machine that delivers environmentally inert food grade bicarbonate of soda as blasting media. The proprietary design of the machine and components propel soda particles under pressure that fracture on impact, gently but effectively removing stubborn surface coatings without damage to base materials."

Total Training and Support

“Our comprehensive training, marketing and administrative support package has been designed to ensure success for committed people. Operators receive everything they need to develop their own business from day one”, Berridge said.

“The Sodablast Accredited Operator Programme will ensure consistent high quality results, delivered by a team of ethical and professional operators, no matter where in Australia the customer is located,” Kevin said.

Sodablast presented its Accredited Operator Programme on its stand at Ausclean at Rose Hill, Sydney in September 2010.



Photo: Sodablasting has many ‘in-demand’ applications. Photo shows an operator removing stubborn paint layers from masonry without damage to mortar.



Photo: Proven quality equipment is part of the Sodablast AOP



Photo: Sodablast Australia's Kevin Berridge